

SHROPSHIRE GOOD FOOD TRAIL 2025

Key

Grow

Visit some of the spaces where our food is grown.

Make

Find fabulous food and drink made in Shropshire.

Serve

Enjoy delicious local food and drink.

Markets

Visit Shropshire town markets and our independent traders.

Sell

Independent shops for local, artisan, low-impact produce.

Share

Venues that specialise in surplus food redistribution.

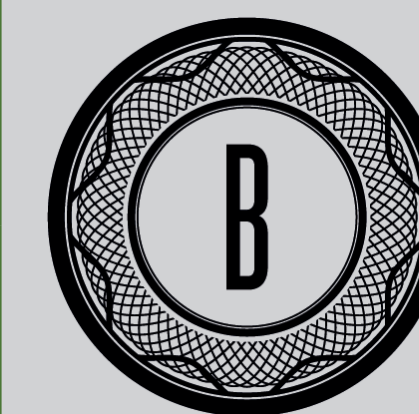
Food Trail

Telford border

sustain

the alliance for better food and farming

The Shropshire Good Food Trail is hosted by the Shropshire Good Food Partnership in collaboration with Sustain and the Bertha Foundation



BERTHA

FOUNDATION

Markets

BISHOP'S CASTLE

Farmer's Market and flea market

- Flea market on the first Saturday of the month.
- Farmers' market on the third Saturday
- Bishop's Castle Town Hall and High Street, 9am to 1pm.

BRIDGNORTH

Market along the high street and beneath the Town Hall

- Fridays and Saturdays
- Speciality Sunday market twice a month from March to December.

CHURCH STRETTON

Charter market in the Town Square

- Tuesdays: 8.00am to 2.00pm

ELLESMERE

Indoor market in the Market Hall

- Tuesdays: 9am to 2pm.

LUDLOW

Markets in Castle Square

- Daily (except Tuesdays)
- Local to Ludlow Farmer's market: 2nd and 4th Thursdays of every month, 9am to 2pm

MARKET DRAYTON

Street and indoor market

- Indoor market: Wednesday and Saturday
- Street market: Wednesdays
- Artisan Market: 2nd Saturday of every month

MUCH WENLOCK

Markets in the Corn Exchange, the Square and in the Buttermarket

- Daily

OSWESTRY

Town Market on Bailey Head.

- Indoor market: Wednesday, Friday and Saturday
- Street market: Wednesdays and Fridays
- Artisans' Market: Last Friday of the month
- Other speciality markets take place all year.

SHREWSBURY

Award-winning Market Hall on Claremont Street

- Tuesdays, Wednesdays, Fridays and Saturdays: 8am to 4pm (with occasional late-night openings).
- Shrewsbury Farmer's Market and specialist markets on Shrewsbury Square: 1st Friday of the month, 9am to 3.30pm
- Made In Shropshire market on Shrewsbury Square: 2nd Saturday of every month, 9am to 5pm

WEM

Market in the Town Hall and on Jubilee Square

- Thursdays: 9am to 2pm.
- Farmers market on the 2nd Saturday of each month on Jubilee Square: 9am to 1pm

WHITCHURCH

Indoor market takes place in Whitchurch's Market Hall on High Street

- Fridays: 8am to 1pm.
- Farmers' market on the 1st Saturday of each month

CLEOBURY MORTIMER

Indoor markets take place in and around St Mary's Church

- Every 3rd Saturday of the month: 9.30am to 12.30pm

LYDHAM

Lydham Friday Market at Lydham Village Hall

- Fridays: 8am - 2pm.

Telford & Wrekin

NEWPORT

Indoor market in the Market Hall

- Fridays and Saturdays: 8am to 3.30pm

WELLINGTON

Wellington Market, a historic marketplace

- Tuesdays, Thursday and Fridays: 9am to 4pm
- Saturdays: 9am to 4.30pm

FOUNTAIN
Creative

We have worked hard to ensure all the market details and information for our host venues is up to date, but sometimes things change. Please check the market websites to verify dates and times.

More information on the reverse or scan our QR code

DIRECTORY OF OUR HOSTS

SOUTH

- 1 Ludlow Local Produce Market
Castle Sq, Ludlow, SY8 1AX
www.localtoludlow.org.uk/market
- 2 Apple Teme
Old Brewery, Lloyds Yard Off Corve Street,
Ludlow, SY8 1DJ
www.appleteme.com
- 3 Slow Food Ludlow Marches
www.slowfoodludlow.org.uk
- 4 Planton Farm
Planton Court, Coreley, Ludlow, SY8 3AR
www.plantonfarm.co.uk
- 5 Ludlow Farm Shop
Bromfield, Ludlow SY8 2JR
www.ludlowfarmshop.co.uk
- 6 Long Mynd Cider
The Cider Barn, Colebatch, Bishops Castle,
Shropshire, SY9 5LW
www.longmyndcider.com
- 7 Pantry Severn
Lasyard House, Underhill St, Bridgnorth
WV16 4BB
www.facebook.com/
ourgreenshopbridgnorth/
- 8 Pimhill Oats
Harmer Hill, Shrewsbury SY4 3DY
www.pimhill.com
- 9 Cleobury Mortimer Farmer's Market
St Mary's Church, Cleobury Mortimer,
DY14 8BX
www.cleoburycountryfarmersmarket.co.uk
- 10 Hare Hill Farm
Edgton, Craven Arms, SY7 8HN
harehillfarm.co.uk
- 11 Hundred House Coffee
Craven Arms, SY7 9HJ
www.hundredhousecoffee.com
- 24/24 New Hope Daylilies
Colebatch Farm, Colebatch,
Nr Bishops Castle, SY9 5JY
www.newhopedaylilies.co.uk
- 25 Sourced Pizza
2 Quality Square, Ludlow, SY8 1AR
www.sourcedpizza.co.uk
- 26 CSONS Ludlow
The Mill on the Green, Linney, Ludlow,
SY8 1EG
www.csons.uk
- 27/27 Applewood Permaculture Centre
Waterloo Farm, Orleton Common, Ludlow,
4JG, UK,
applewoodcourses.com
- 28/28 Augernik Fruit Farm
Augernik Fruit Farm, Hopton Wafers,
Kidderminster, DY14 0HH
augernikfruitfarm.weebly.com
- 29 Bishop's Castle Town Hall
bishopscaستownhall.co.uk
- 30 Castle Hotel
Market Square, Bishop's Castle, SY9 5BN
www.thecastlehotelbishopscastle.co.uk
- 31 Little Woodbatch
Little Woodbatch, Woodbatch,
Bishops Castle, SY9 5JT
www.littlewoodbatch.co.uk
- 32 Saxtons
3 High St, Church Stretton, SY6 6BU
www.saxtonsdeli.com
- 33/33 Acton Scott Heritage Farm
Acton Scott, Church Stretton, SY6 6QN
actonscotheritagefarm.org.uk
- 34 The Queens Ludlow
113 Lower Galdeford, Ludlow, SY8 1RU
www.thequeensludlow.com

SHROPSHIRE
GOOD FOOD
TRAIL 2025



Official Map
Tour Guide



SHROPSHIRE
GOOD FOOD
PARTNERSHIP

Creating a local food system which is
good for people, place and planet.

The mission of the Shropshire Good Food Partnership is to empower people,
communities, businesses, leaders and food producers to come together to
build a more resilient and regenerative local food system for all.

Through the Good Food Movement, and the Good Food Charter, we ask members to
commit to small, simple changes that together have a huge impact.

WHAT IS GOOD FOOD?

- HEALTHY
It provides nourishment and
enables people to thrive
- GREEN
It is produced in a way that
regenerates nature, supports
biodiversity, and is not wasted.
- FAIR
Everyone along the food
chain has been treated well
and paid fairly.
- ACCESSIBLE
Quality food is available to all

Everyone is welcome at our table:
Every single one of us has a role in
the Good Food Movement.

THE PRINCIPLES OF
GOOD FOOD

- GOOD FOR PEOPLE
Everyone has access to local,
affordable, quality food and the
knowledge and skills to grow, buy, cook
and enjoy good food.
- GOOD FOR PLACE
We are connected through food to
each other and the land, there is a
thriving local food economy supporting
jobs with fair wages and creating a
regionally distinctive food culture.
- GOOD FOR PLANET
Our food system enables
environmental regeneration, working
with nature, reducing carbon emissions,
enhancing climate and food resilience,
and minimising waste and packaging.

WHAT CAN I DO?



Scan here for
more information
on how to get
involved!

AS AN INDIVIDUAL

- BUY more of your food from local
independent food enterprises &
retailers.
- GROW some of your own foods at
home or in your community allotments,
farm or orchard.
- COOK great meals from scratch
using fresh, seasonal, local & organic
produce.
- EAT a plant-rich diet and choose
'less-but-better' meat and dairy.
- MAKE the most of your food and
minimise waste, compost or recycle
any that you can't use.
- KNOW your food, ask where it comes
from and how it was produced. Choose
fairly traded goods, organic where you
can, and trusted labels like MSc
for Fish.
- ASK your workplace or school to serve
only food that is good for people,
place and the planet.

AS AN ORGANISATION

- PROCURE healthy and sustainable
food that supports local economic
prosperity.
- PROVIDE opportunities for people
to grow, cook and eat food together.
- BE responsible for reducing food
waste and packaging. Commit to
redistribution of surplus food.
- SERVE only Good Food to your
students or employees, patients
or customers.
- PROMOTE the Charter through
communication channels & influence.
- KNOW your supply chain, work with
suppliers to reduce your carbon
footprint.
- BRING people together to celebrate
Shropshire's regional food heritage.
- PROVIDE leadership and advocate
for regenerative food systems.

- 12 Muckleton Meats
Muckleton Meats, Smartstone, Hollow
Gravels, Minsterley, SY5 0JD
muckletonmeats.com
- 13 Nanny Janny's Jersey Ice Cream
South Shropshire (AONB area)
www.nannyjannysjerseyicecream.co.uk
- 14 Shropshire Salumi
Various Markets: Shrewsbury, Lydham,
Oswestry
www.shropshire-salumi.co.uk
- 15 The Bridges Pub
Ratlinghope, Shrewsbury, SY5 0ST
www.thebridgespub.co.uk
- 16 Craven Arms Community Gardens
Onny Meadows, Craven Arms, SY7 9RS
www.newhopedaylilies.co.uk
- 17 Lydham Farmer's Market
4 The Terrace, Lydham, Bishops Castle,
SY9 5HD
www.lydhamfridaymarket.wixsite.com/
lydham-market
- 18 Church Stretton Market
The Square Church Stretton, SY6 6DJ
www.churchstretton-tc.gov.uk/town-council-
services/market/
- 19 Tally Ho inn
The Tally Ho Inn, Bouldon, Craven Arms,
SY7 9DP
www.thetallyho.co.uk
- 20 Pheasant at Neenton
Neenton, Bridgnorth, WV16 6RJ
www.pheasantatneenton.co.uk
- 21 Thursday Charter Market
Church Stretton Town Council
- 22 Blackhurst Highland Beef
Online/View Calendar for events
www.cleoburycountryfarmersmarket.co.uk
- 23 Shropshire Hills Discovery Centre
Market St, Craven Arms SY7 9RS
www.shropshirehillsdiscoverycentre.co.uk
- 35 Market Drayton Market and
Indoor Market
Cheshire Street, Market Drayton, TF9 1PH
www.marketdraytonmarkets.co.uk
- 36 Market Drayton Artisan Market
Market Drayton
- 37 Barrow St. Cafe
17 Barrow St, Much Wenlock, TF13 6EN
www.facebook.com/barrowstcafe
- 38 Brooklands Dairy
Brooklands Dairy, Dudleston, Ellesmere,
Shropshire, SY12 9JG
www.facebook.com/BrooklandsDairy
- 39 Ellesmere Market
Scotland St, Ellesmere, SY12 0ED
www.ellesmeremarket.co.uk
- 40 Oswestry Farmer's Market
Oswestry Indoor Market, Bailey Head,
Oswestry, SY11 1PZ
www.oswestry-tc.gov.uk/markets
- 41 Wem Farmer's Market
Jubilee Square, Wem
www.wemtowndhall.co.uk/visitor-
information/wem-market
- 42 Market Drayton Climate Action
Market Drayton
www.mossy.life
www.mdclimateaction.wordpress.com
- 43 The Fields Kitchen
12 High St, Market Drayton, TF9 1QB
www.thefieldskitchen.co.uk
- 44 Buttercross Artisan Market
Buttercross Artisan Market, Cheshire
Street, Market Drayton, TF9 1PF
www.marketdrayton.org.uk
- 45 Cambrian Railway Orchard Project
(CROP)
Oswestry
www.cambrianrailways.com/chr/crop-the-
railways-orchard

- 46 Henstone Distillery
Oswestry
www.henstonedistillery.com/pages/about
- 47 Oswestry Food Festival &
Artisan Market
Oswestry Indoor Market, Bailey Head,
Oswestry, SY11 1PZ
www.visitoswestry.co.uk/food-drink/
oswestry-food-festival/
- 48 Tom the Apple Man
Tom Adams Fruit Tree Nursery, Weston
Rhyn, Oswestry, Shropshire, SY10 7LR
www.tomtheappleman.co.uk
- 49 Wild Shropshire Restaurant
25 Green End, Whitchurch, SY13 1AD
www.wildshropshire.net
- 50 Whitchurch Farmer's Market
Mile Bank Farm Caravan Park,
Whitchurch, Shropshire, SY13 4JY
www.whitchurchtowncouncil.gov.uk/
markets
- 51 Ambers Pizza
3 Beatrice St, Oswestry, SY11 1QE
www.amberspizza.co
- 52 The Beech Tree
2 Albion Hill, Oswestry SY11 1QA
www.beechtreereoswestry.co.uk
- 53 Rare Dairy
Abbey Farm, Ash Rd, Whitchurch,
SY13 4DP
the-rare.co.uk
- 54 Goldstone Hall Hotel & Gardens
Goldstone Rd, Market Drayton, TF9 2NA
www.goldstonehallhotel.co.uk
- 55/55/55 OsNosh C.I.C.
Glanaber Terrace, Oswestry, SY11 1LW
www.osnosh.co.uk
- 56/56/56 Babbinswood Organic Farm
Babbinswood Farm, Whittington,
Oswestry, SY11 4PF
www.babbinswoodfarm.co.uk

- 57 Booka Bookshop & Cafe
26-28 Church St, Oswestry, SY11 2SP
www.bookabookshop.co.uk
- 58/58/58 Fordhall Organic Farm
Tern Hill Road, Market Drayton, TF9 3PS
www.fordhallfarm.com
- 59 Honeysuckle Wholefoods
53 Church St, Oswestry, SY11 2SZ
www.honeysuckle-wholefoods.co.uk
- 60 Oteley Estate Farm Shop
Oteley Estate, Ellesmere, SY12 0PB
www.oteley.com
- 61/61 Niche Patisserie
The Black Gate, 7 Salop Rd, Oswestry,
SY11 2NR
www.nichepatisserie.com
- 62 Refill Your Boots
31 High St, Whitchurch SY13 1AZ
www.refillyourboots.co.uk
- 63 Petit Glou
Gallery Level, The Market Hall,
Claremont St, Shrewsbury, SY1 1HQ
www.petitglou.uk
- 64 Glou Glou
17a Castle Gates, Shrewsbury, SY1 2AD
www.glouglou.uk
- 65 Shropshire Organics
Shrewsbury
www.shropshireorganics.co.uk
- 66 Wackley Farm
Wackley Farm, Shrewsbury, SY4 5TD
www.facebook.com/people/Wackley-
Farm/100079627244270/
- 67 CSONS Shrewsbury
8 Milk St, Shrewsbury SY1 1SZ
www.csons.uk
- 68 Shropshire's Own
Longden Village Stores, Tankerville Arms,
Longden, SY5 8EX
www.shropshiresown.co.uk
- 69 Shrewsbury Market Hall
Claremont St, Shrewsbury, SY1 1HQ
www.shrewsburymarkethall.co.uk
- 70 Shrewsbury Farmers Market
Claremont St, Shrewsbury, SY1 1HQ
www.shrewsburyfarmersmarket.co.uk
- 71 Green Options Zero-Waste
Unit 11, Darwin Shopping Centre,
Pride Hill, Shrewsbury, SY1 2BG
www.greenoptionszerowaste.co.uk
- 72 Made in Shropshire Artisan Market
Town Square, Shrewsbury
www.madeinshropshire.org
- 73 Minimise Shrewsbury
The Market Hall, Minimise, Claremont St,
Shrewsbury, SY1 1QG
www.minimiseshrewsbury.com
- 74 Steve, The Hungry Guy
Shrewsbury
www.thehungryguy.co.uk
- 75 Olitory
Mo19, Mile Oak Industrial Estate,
Oswestry, SY10 8GA (plus Various
Markets, inc. shrewsbury)
www.olitorykitchen.co.uk
- 76/76 Iron & Fire
Unit 9, Castle business Park,
Shrewsbury, SY1 2EG
www.ironandfire.co.uk
- 77 Applebys Cheese
Appleby's Dairy, Hawkstone Abbey Farm,
Marchamley, Shrewsbury, Shropshire,
SY4 5LN
www.applebysdairy.com
- 78 Shrewsbury Food Hub
Unit 11, Food Enterprise Centre, Battlefield
Enterprise Park, 24 Vanguard Way,
Shrewsbury, SY1 3TG
https://www.shrewsburyfoodhub.org.uk/

All events and venues are listed
on our website at
www.Shropshiregoodfoodtrail.org
and follow us on social media
for updates and events!
@shropshiregoodfood



Many of these venues, especially the working
farms, have specific days and hours that they
are open for visitors during the duration of
the Food Trail. Please check online for their
open days and times.

Telford & Wrekin / EAST

- 79 Much Wenlock Market
29A Barrow St, Much Wenlock, TF13 6EN
www.muchwenlock-tc.gov.uk
- 80 Embers Cafe
Station Rd, Coalbrookdale, Telford,
TF8 7DR
www.emberscafe.co.uk
- 81/81 Grays of Shropshire
26 High St, Ironbridge, Telford, TF8 7AD
www.graysofshropshire.co.uk
- 82/82 The Hundred House
A442 Bridgnorth Rd, Norton, Telford,
TF11 9EE
www.hundredhouse.co.uk
- 83 The Little Green Pantry
2 Crown St, Wellington, Telford, TF1 1LP
www.thelittlegreenpantry.co.uk
- 84/84 Havenhills Field and kitchen
Shifnal, Shropshire, TF11 9NR
www.havenhills.co.uk/home2
- 85/85 Haven Flowers
Shifnal, Shropshire, TF11 9NR
www.havenflowers.co.uk
- 86 Christopher's shifnal
8 Market Pl, Shifnal, TF11 9AZ
www.christophers-shifn.wixsite.com/shifnal
- 87 Pelucci's Coffee Bar
8 Market Pl, Shifnal, TF11 9AZ
- 88 Newport Farmer's Market
Newport
- 89 Wellington Market
11 Market St, Wellington, Telford, TF1 1DT
- 90/90 Choc Tilly
11 High St, Much Wenlock, TF13 6AE
www.choctilly.co.uk
- 91 Bridgnorth Farmer's Market
Bridgnorth
- 92/92 Moonshine & Fuggles
6 The Square, Ironbridge, Telford,
TF8 7AQ
www.moonshineandfuggles.com
- 93 OddPals
11 Market St, Wellington, Telford, TF1 1DT
www.facebook.com/profile.
php?id=100091121547101
- 94 Park Street Kitchen
9 Market St, Wellington, Telford, TF1 1DT
www.parkstreetkitchen.co.uk/menus
- 95 Newport Indoor Market
The Square, Newport TF10 7LU
- 96/96 Chathams Organic Dairy
Brackton Grange, Brackton, Shifnal,
TF11 9LZ
www.chathamsorganicdairy.co.uk
- 97 Hedgerow Honey
Isombridge Ln, Longdon upon Tern,
Telford, TF6 6LH
www.hedgerow-honey.co.uk
- 98 Bridgnorth Handmade Market
Town Hall, High St, Bridgnorth, WV16 4DX
- 99/99 Lucy Cooke: The Wild Cook
Much Wenlock
www.thewildcooke.com
- 100 Newport Food Save & Share
Royal British Legion Audley Rd, Newport,
TF10 7DP
https://www.facebook.com/
newportfoodsaveshare/
about?locale=en_GB
- 101 Not Just - Madeley Food
Warriors Store
4 Court St, Telford, TF7 5EB
https://not-just.org.uk/locations/

Cover image courtesy of Karen Hartnell-
Beavis, Havenhills Field and Kitchen, Shifnal.